

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF CHOSEN
FREEHOLDERS HELD ON TUESDAY, SEPTEMBER 8, 2020 AT 4:30 P.M.
IN THE COUNTY ADMINISTRATION BUILDING
4 MOORE ROAD
CAPE MAY COURT HOUSE, NEW JERSEY**

The meeting convened with Deputy Clerk Doyle presiding and the following members answering roll call:

Freeholders Desiderio and Hayes-Present (2)
Freeholders Morey, Pierson, and Thornton via virtual access (3)

STATEMENT OF DIRECTOR

“This is a notice read pursuant to the requirements of the “Open Public Meetings Act.” At least 48 hours advance notice of this meeting has been provided by posting of the same in writing on the bulletin boards in the County Administration Building, and the County Clerk’s Office and mailing a copy of the notice to the Cape May County Herald and the Atlantic City Press and filing the same with the County Clerk, all being done on Friday, January 3, 2020.”

MOMENT OF SILENCE

FLAG SALUTE-Led by Freeholder Pierson.

MINUTES – MOTION TO APPROVE MINUTES OF THE 08/25/20 MEETINGS
FH Desiderio moved/ FH Hayes seconded

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X				X	
Ms. Hayes	X					X
Mr. Morey	X					
Mr. Pierson	X					
Mr. Thornton	X					

COMMUNICATIONS: None.

REPORTS:

1) COUNTY ENGINEER:

Bob Church reported the Ingrams Thorofare Bridge Deck Replacement Phase II would begin tentatively on September 14, 2020. That project would require a lane closure through May 2021.

Corsons Tavern paving of the surface course was scheduled to occur the week of September 14th. The work would take approximately a week to a week and a half. Tentatively on September 17th, the intersection of Rt. 550 and Corson Tavern Road would be closed at night for paving.

On Monday, September 14th, the intersections of the Gateway Project were going to have decorative mural installed. This would take most of the week to complete. His office was waiting to hear back from the contractor as to work being done 24/7 until finished or normal crew hours. On September 16th, the pump manufacturer was coming down to go over pump start up. They were hoping to get power to the station on September 17th but would be operating off emergency generators if they did not have power to the site.

The 96th Street Bridge Emergency Repairs were continuing this week. There was no significant work to be done, besides painting some of the Members that were installed over the summer and changing out the rivets with high strength bolts. The contractor had run out of time to get those things completed during the

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summer months. The work should take about a week, after which the contractor would start the work on the Ingram's Thorofare Bridge.

His department would like to advertise for an RFP for the eventual replacement of the bascule span of the 96th Street Bridge. The construction phase would not start for around 5 years, but planning was necessary to get the design process going. Bonding had not been set aside for the cost of this design work. It would take approximately 4-6 months, from the time the RFP was advertised, evaluated and the contract awarded, giving the County time to bond for the money for the design costs. At the next freeholder meeting, the engineer would provide the Board with a list of other projects that could be included in that bond as well.

2) COUNTY COUNSEL: Jeff Lindsay had no report.

3) COUNTY TREASURER: Brittany Smith had no report.

FREEHOLDER REPORTS:

1) FREEHOLDER MOREY:

No report, except for a briefing later about the redevelopment at the County Airport and the branding and marketing plan.

2) FREEHOLDER PIERSON:

Mr. Pierson reported that the Opioid Awareness Month annual event was successful again this year. It was held over a three-day period down at the ferry terminal. There were videos shown all three nights, provided by the freeholder and Prosecutor Sutherland, the first two nights. A Narcan training video was shown on the final night along with a feature film entitled, "Ben is Back". Julia Roberts played the lead role in the docudrama about a family with substance abuse issues. Attendance was good, he had been told, but he did not have the exact head count.

He had also updated the Board by way of the COVID Actions List, sent earlier today.

He reminded that a news release would be going out soon regarding the Veterans Day Event being cancelled.

3) FREEHOLDER HAYES:

Ms. Hayes informed the New Jersey Association of Counties (NJAC) gave out two \$500 scholarships each year to high school students graduating from Vocational Technical Schools. Because of COVID, the honorees were unable to attend a meeting to be recognized, like they normally would, but she wanted their names on record. This year Geraldo DiAntonio, attending the College of New Jersey for Nursing, and Alexandria Boehm, attending Rutgers University seeking a degree in Travel & Tourism were awarded the scholarships sponsored by Investors Bank along with NJAC.

She reported that the monthly magazine "New Jersey Lifestyle", featured an article this month which recognized Cape May County, the County Library Commission, along with the City of Cape May for coming together to attempt to save the Franklin Street School in Cape May. The County had applied for a grant for the project, but at this time it was unknown whether the money would be awarded or not, she stated. She gave some background information on the Franklin Street School and the reason why everyone wanted to have it preserved. The history of the school was detailed in the article, but the freeholder explained that the school had been designated by the State of New Jersey as an African

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American Historic Site. It was located across the street from the Allen African Methodist Episcopal Church and was very close to the Harriet Tubman Museum.

4) FREEHOLDER DESIDERIO:

Mr. Desiderio reported that in the August publication of “New Jersey Cops”, the official magazine for the New Jersey State PBA, an article was featured on the Cape May County Police Academy. The article cited New Jersey cops as being the best of best in training. He congratulated Chief DePaul and his staff at the Police Academy for the recognition received in the article.

5) FREEHOLDER THORNTON:

Director Thornton reminded that the annual 9/11 ceremony would be cancelled this year due to the COVID virus. A radio program along with a video were being produced. The video would be presented this year instead of the usual memorial service held in recognition of all those who lost their lives due to the attack on the World Trade Center.

RESOLUTIONS:

INTRODUCED BY MR. DESIDERIO, SECONDED BY MS. HAYES

555-20 Resolution authorizing payment to the Travelers Insurance Company for various claims in the total amount of \$32,555.25.

(This Resolution authorizes payment to the Travelers Insurance Company, Property-Casualty Department for various claims.)

556-20 Resolution authorizing Change Order No. 1 to Contract No. C0-94 with Palmer Waterproofing, Inc. to reset & fasten windows at Cape May County Special Services School in the amount of \$43,302.00.

(This Resolution authorizes Change Order No. 1 to Contract No. C0-94 with Palmer Waterproofing, Inc. to reset & fasten 29 windows to the back-up masonry at Cape May County Special Services School in the amount of \$43,302.00.)

557-20 Resolution authorizing Change Order No. 1 to Contract No. C0-47 with Straga Brothers, Inc. for design modifications at Cape May County Public Safety Gymnasium in the amount of \$4,657.08.

(This Resolution authorizes Change Order No. 1 to Contract No. C0-47 with Straga Brothers, Inc. for design modifications at Cape May County Public Safety Gymnasium in the amount of \$4,657.08.)

558-20 Resolution authorizing use of Competitive Contracting for the operation and lease of County owned units located at 3801 Route 9 South, Rio Grande, New Jersey.

(This Resolution authorizes use of Competitive Contracting for the operation and lease of County owned units located at 3801 Route 9 South, Rio Grande, New Jersey pursuant to N.J.S.A. 40A:11-4.1(j) Concession.)

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X				X	
Ms. Hayes	X					X
Mr. Morey	X					
Mr. Pierson	X					
Mr. Thornton	X					

INTRODUCED BY MR. PIERSON, SECONDED BY MR. MOREY

559-20 Resolution granting and amending various Leaves of Absence to County Employees.

(This Resolution authorizes County Employees to be placed on a Leave of Absence in accordance with the County Leave of Absence Policy and the Family Medical Leave Act (FMLA).)

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- 560-20 Resolution in support of the Air Force Base’s F-35 Fighter Jets to locate to the 177th Fighter Wing in South Jersey.
(This Resolution supports the Air Force Base’s F-35 Fighter Jets to locate to the 177th Fighter Wing in South Jersey.)
- 561-20 Resolution accepting Grant Award from the New Jersey Family Planning League for Title X Family Planning Grant in the amount of \$9,000.00 for the time period April 1, 2020 to March 31, 2021.
(This Resolution accepts a grant award from the New Jersey Family Planning League in the amount of \$9,000.00.)
- 562-20 Resolution amending the 2020 Budget for the New Jersey Family Planning League in the amount of \$9,000.00.
(This Resolution amends the 2020 Budget in the amount of \$9,000.00 for Family Planning Programs.)
- 563-20 Resolution authorizing execution of a Lease Agreement with Rutgers, the State of New Jersey, d/b/a Rutgers Regional Child Care Resource & Referral Agency.
(This Resolution authorizes the execution of a Lease Agreement for 1,205 square feet of space at 3801 Route 9 South, Rio Grande, Township of Middle, State of New Jersey.)
- 564-20 Resolution amending the Fiscal Year 2021 Cape May County Municipal Alliance Plan for the period of October 1, 2020 to June 30, 2021 in the amount of \$79,650.00.
(This Resolution authorizes Board approval of the FY2021 Municipal Alliance Plan, amending the plan from \$179,630.00 to \$79,650.00 for the time period 10/1/20-6/31/21 and authorizes that it be submitted to the Governor’s Council on Alcoholism and Drug Abuse.)
- 565-20 Resolution accepting Grant Award from the New Jersey Department of Health Office of Local Public Health for the 2020 Overdose Fatality Review Teams Grant in the amount of \$100,000.00.
(This Resolution authorizes grant award from the New Jersey Department of Health for the period of 10/1/20 through 9/30/21 to support Overdose Fatality support offered to Cape May County residents through the Cape May County Health Department.)
- 566-20 Resolution strongly opposing the defunding of School Based Youth Services Programs in Cape May County.
(This Resolution strongly opposes the defunding of School Based Youth Services Programs in Cape May County and throughout the State of New Jersey.)
- 567-20 Resolution amending Resolution No. 9-20 appointing certifying officers for 2020.
(This Resolution changes/clarifies certifying officers for departments for auditing purposes.)

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X					
Ms. Hayes	X					
Mr. Morey	X					X
Mr. Pierson	X				X	
Mr. Thornton	X					

INTRODUCED BY MS. HAYES, SECONDED BY MR. DESIDERIO

- 568-20 Resolution supplementing the 2020 Salary Resolution and approving appointments and salaries.
(This Resolution authorizes the hiring of new County employees, temporary assignment pay, salary changes or corrections, title changes and promotions of County employees when applicable.)

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569-20 Resolution authorizing the Board to hold a meeting excluding the public on September 8, 2020 at 3:30 p.m. or as soon thereafter as possible or as practicable.

Matters falling within attorney-client privilege, pursuant to N.J.S.A. 10:4-12(b)(7) and pending litigation, pursuant to N.J.S.A. 10:4-12(b)(7).

(This Resolution authorizes the Board of Chosen Freeholders to conduct a meeting excluding the public at the stated time in accordance with the Open Public Meetings Act, N.J.S.A. 10:4-1, et seq.)

570-20 Resolution authorizing Change Order No. 1 to Contract No. C9-236 with Buell Kratzer & Powell, LTD for design changes for stormwater mitigation at Cape May County Park and Zoo in the amount of \$19,920.00.

(This Resolution authorizes Change Order No. 1 to Contract No. C9-236 with Buell Kratzer & Powell, LTD for design changes for storm mitigation at Cape May County Park and Zoo in the amount of \$19,920.00.)

571-20 Resolution authorizing additional services for Phase II of Contract No. C8-113 with Michael Calafati Architect, LLC in the amount not to exceed \$14,286.00.

(This Resolution authorizes hazardous remediation design, building probes, engineered site plan and water pressure testing at the Franklin Street School Project.)

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X					X
Ms. Hayes	X				X	
Mr. Morey	X					
Mr. Pierson	X					
Mr. Thornton	X					

INTRODUCED BY MR. MOREY, SECONDED BY MR. PIERSON

572-20 Resolution accepting the work and closing the contract of Gibson Associates, P.A. for Professional Engineering Services for Landis Avenue (CR619) Resurfacing Improvements from 54th Street to 69th Street, City of Sea Isle City.

(This Resolution accepts the work and closes the contract.)

573-20 Resolution authorizing the County of Cape May to execute “Temporary Construction Easements” for Lafayette Street (CR633) Resurfacing Improvements from south of Sydney Avenue to north of Jackson Street, City of Cape May.

(This Resolution authorizes execution of Temporary Construction Easements. By executing the Easements, the property owners grant to the County a right of entry upon their property to make certain planned improvements associated with Lafayette Street (CR633) Resurfacing Improvements from south of Sydney Avenue to north of Jackson Street, City of Cape May.)

574-20 Resolution to establish procedures for the Administration and Inspection of Federally Funded Highway Projects.

(This Resolution authorizes the establishment of procedures for the Administration and Inspection of Federally Funded Highway Projects.)

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X					
Ms. Hayes	X					
Mr. Morey	X				X	
Mr. Pierson	X					X
Mr. Thornton	X					

MOTION TO PAY BILLS: FH Desiderio moved/FH Hayes seconded

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X				X	
Ms. Hayes	X					X
Mr. Morey	X					
Mr. Pierson	X					
Mr. Thornton	X					

PUBLIC COMMENTS: None

Presentation on Airport Branding & Marketing by Rob Reed and Steve Snyder of One Trick Pony, LLC

Freeholder Morey explained how this work supported the \$50,000 investment made by the County in 2019 and being matched by the DRBA this year, towards a marketing campaign for the airport and the innovation and technology sector.

Principal players: Tom Cook, DRBA; Marvin Crisp, D-Tech; Casey Halverson and Michael Lanzone, Cellular Tracking Technologies; Leslie Gimeno, Nancy Mauro, Will Morey, and Allison Hansen, County Team.

Project Overview-

Phase I, Tech Village, Cape May County Airport

Identified opportunity and ultimate goal as follows: Branding should spark the revitalization of the entire campus, not just promote Tech Village.

Discovery meetings with stakeholders to determine favorites through feedback, landing on a direction.

Presented a variety of naming and branding communication options over a few different rounds.

Realized opportunity for subtle repositioning of the entire airport campus to help achieve the overall objective.

Purpose of repositioning was stated as to drive the action of more full-time career opportunities leading to both competitive packages for the best and brightest workers and a unique lifestyle through the lens of innovation and entrepreneurship in Cape May County. This would be an alternative to the perception that businesses need to exist in specific markets, a differentiator for CMC. Shift the perception that the coast is limited to a summer vacation.

Embrace the idea of change for Tech Village, building off its history.

Look at what was accomplished in terms of revitalization in other areas of the country such as New York and Boston.

Specifying “The Hangars” as a new way to experience the Cape May peninsula.

Identifying key aspects of the name and examples of everyday vernacular.

Brand Values.

Tone of Voice.

Tone of Voice/Messaging Samples.

Communications Positioning.

Coastal Shift, Economic Shift, Technological Shift and Lifestyle Shift defined.

Naming of Structure-Cape May Air + Innovation Port which would house the Cape May Airport, “The Hangars”, and all the businesses located on the grounds.

Short videos featuring remarks by the DRBA, Cellular Tracking Technologies and D-Tech.

Freeholder Desiderio questioned the use of “Cape May peninsula” to identify the Airport complex. He preferred a naming which would include all sixteen municipalities.

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Freeholders Pierson, Desiderio and Hayes comment favorably regarding the presentation and the marketing strategy.

Director Thornton commented that Cape May County needed to be recognized because millions of dollars had been invested in the Airport by the County. A lot of time people confuse Cape May County with the City of Cape May, so he wanted to make sure the County was promoted.

Freeholder Morey thanked the Board for their support and input. He was looking forward to the construction of the second building.

ADJOURN: 5:36 P.M. FH Desiderio moved/FH Hayes seconded

Freeholders	Ayes	Nays	Abstain	Absent	Motion	Second
Mr. Desiderio	X				X	
Ms. Hayes	X					X
Mr. Morey	X					
Mr. Pierson	X					
Mr. Thornton	X					

APPROVED

DIRECTOR

ATTEST:

DEPUTY CLERK OF THE BOARD