

Weather Briefing Winter Storm January 17, 2013

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NOAA's National Weather Service

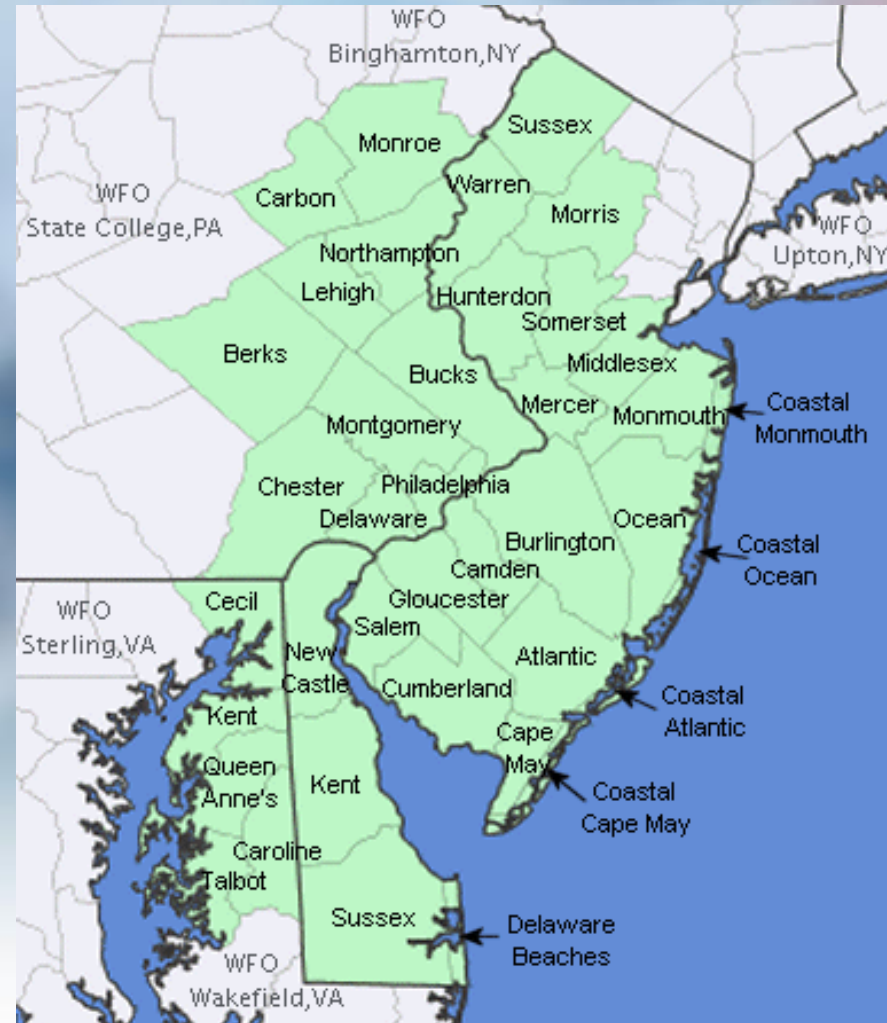
Philadelphia/Mt. Holly NJ Forecast Office

<http://www.erh.noaa.gov/phi/>



Purpose of Briefing

- Briefing #1 for event
- Promote situational awareness for emergency management community & partners
- Provide guidance for planning efforts
- Briefing applies to Mount Holly service area – shaded in green on map

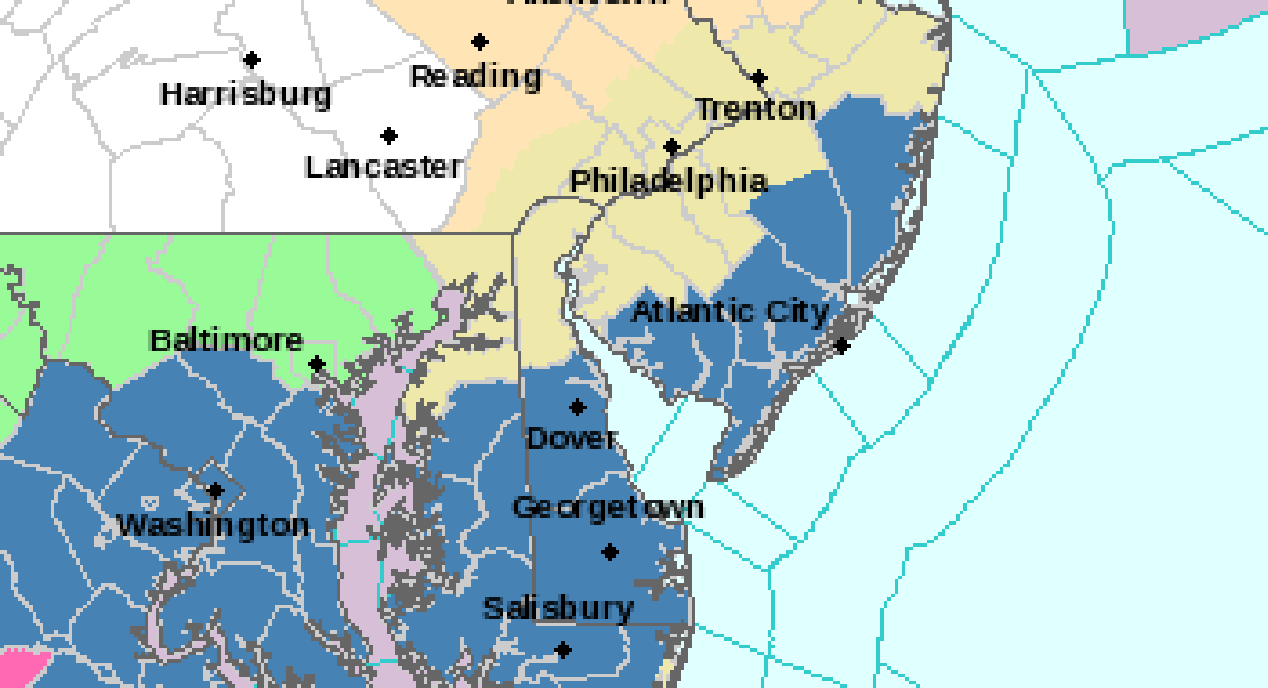


Executive Summary

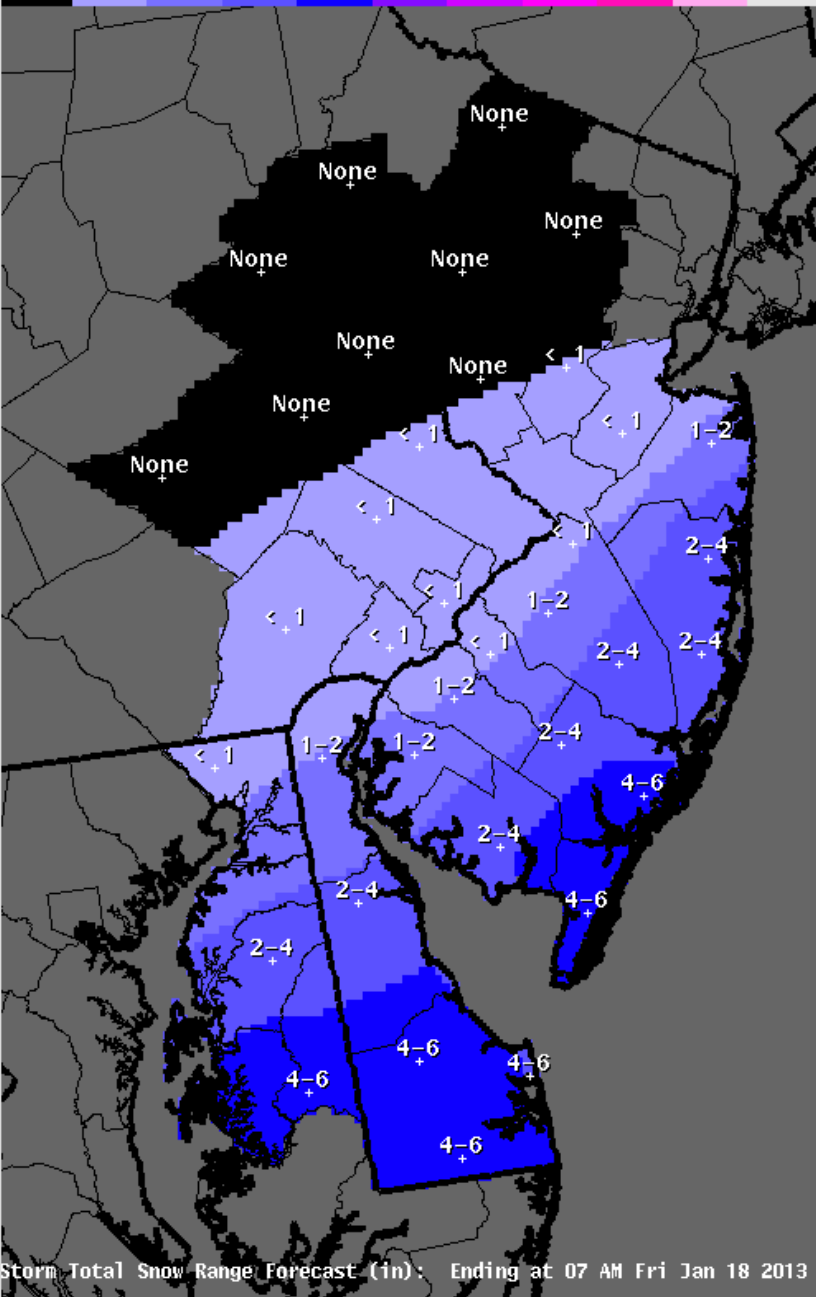
- A fast moving winter storm will bring the potential for heavy snowfall to southern portions of our forecast area during Thursday afternoon into Thursday night.
- The main threat is **the potential for 4+ inches of snow** in the heaviest snowfall band. A Winter Storm Watch has already been issued.
- This will be a heavy wet snow expected to stick to tree limbs and powerlines.
- No other significant impacts are expected. There is **not** a threat of coastal flooding or strong damaging winds.
- For details on this storm, please see the following slides.
- No additional briefings are planned at this time.
- Monitor our webpage for the latest weather forecast, as well as watches & warnings.
- You can always get the latest weather forecast & warning information at **www.erh.noaa.gov/phi**



Winter Storm Watch Area

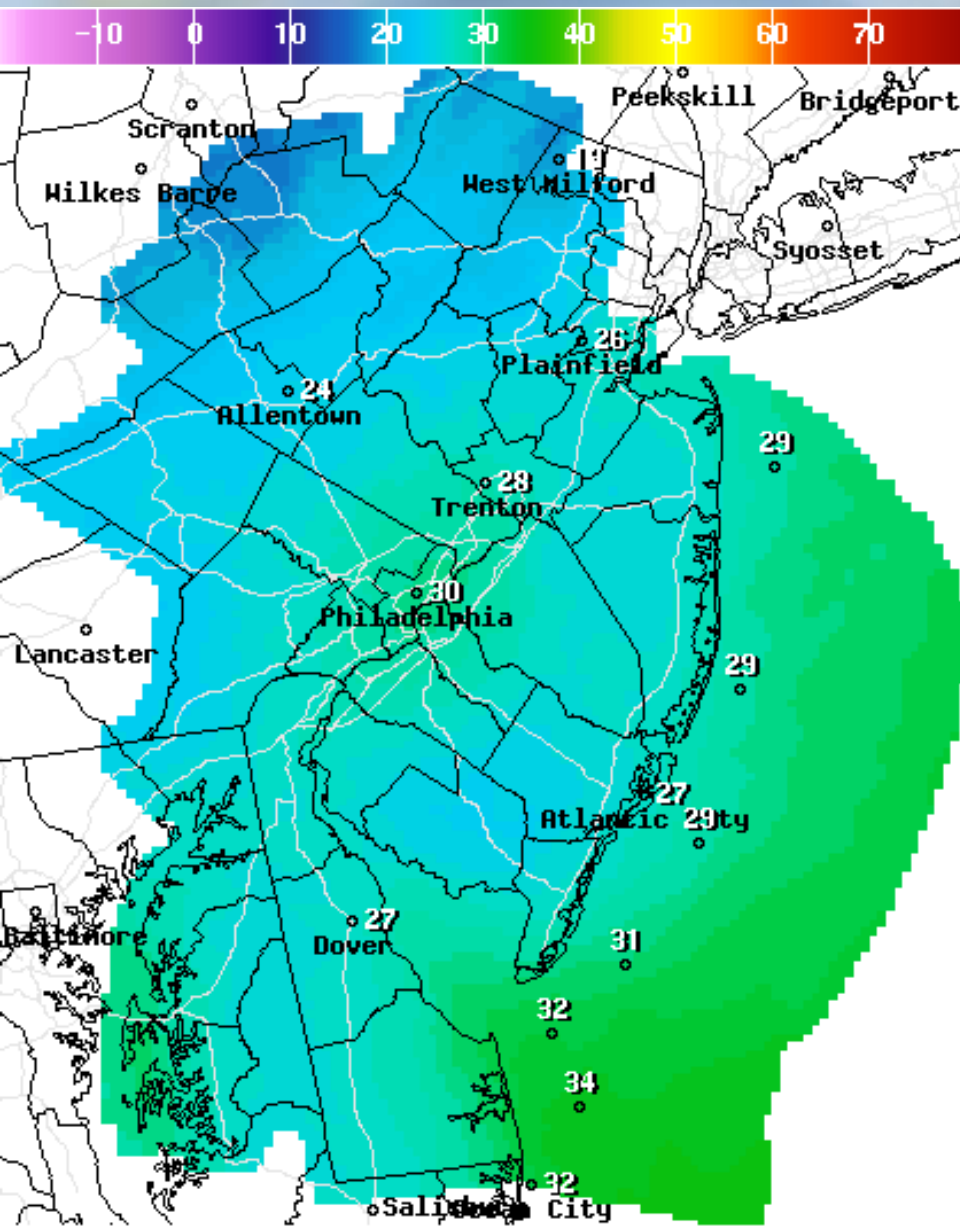


- Areas in blue show Winter Storm Watch area with threat of 4+ inches of snow.



Latest snowfall total map

- This is the current snowfall total map.
- This has been a fast evolving storm system, so monitor our website for updates to the snowfall total map.
- The most likely time for the heavier snowfall is late Thursday afternoon into Thursday night.
- This will fall as a heavy wet snow. Driving conditions will deteriorate quickly; snow will cling to trees and power lines.



NWS Mount Holly, NJ
Graphic Created Jan 16 2:35PM EST

Temperatures

- Temperatures will fall below freezing during Thursday night over the entire region.
- Any untreated roads and sidewalks which start off wet will become snow packed and/or icy.



Questions?

- For the latest information, visit our website at <http://www.erh.noaa.gov/phi/>
- Our latest briefing package is available from our website at:
http://www.erh.noaa.gov/phi/briefing/packages/current_briefing.pdf
- If you wish to be notified when a briefing package is issued, you can follow us on social media where we post the notice.
- You can 'friend' us on Facebook at: US National Weather Service Philadelphia/Mount Holly
- You can follow us on Twitter at: @NWS_MountHolly
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